PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

March 19, 1998

Mrs. Susan Charney-Moore
Susan Charney & Associates
212 Third Avenue North
Nashville, TN 37201

Dear Mrs. Charney-Moore:

Attached, please find two copies of the confidentiality agreement regarding the management of the Marlboro Country Nights Dance Showdown '98 program. Please return both copies as soon as possible and the specifications for a bid will follow under separate cover.

If you need further information, please feel free to contact me at (212) 880-3984.

Sincerely,

Kathy McGrath
Manager
Community Event Marketing

cc:
I. Broeman
P. Datta
J. Fontanez
S. Reich
C. Yonce

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